



CHRISTIAN VAN 'T HOF

YOUNG
PROFESSIONAL

PROFILE

22-year old student international business & languages from Nunspeet, the Netherlands, with 5+ years of work experience in various fields.

LANGUAGES

DUTCH



ENGLISH



SPANISH



WORK EXPERIENCE

OWNER @ BRIGHTSOL DIGITAL MARKETING

December 2014 - present

Small digital marketing agency focussed on SMEs, specialising in designing and building websites and creating corporate identities. Furthermore, providing companies with social media setup and strategies, Google Analytics and search engine optimisation.

MARKETING @ AARDING PARKING SYSTEMS

July 2014 - present

At Aarding Parking Systems I took care of all communication and marketing activities. For communication I did translations of tender specifications and letters from German, Spanish and English to Dutch. Furthermore, graphic design for car wrapping, corporate identity and company brochures, as well as maintaining websites.

MARKETING INTERN @ PROYECTO PERU (PERU)

January 2016 - June 2016

Language school and volunteer mediator in Cusco (Peru) for international students. I wrote a marketing communication plan for the local market in Cusco for English classes. Furthermore, I worked on website design and Google Analytics, but also graphic design for company brochures and corporate identity.

WEB & GRAPHIC DESIGNER @ SLAAPHOF

June 2012 - January 2016

Slaaphof is one of the leading bed specialists in the Netherlands. I've created banner ads for several Google AdWords campaigns. Furthermore, I've been working on creating newspaper ads, a brand website for Viking Boxsprings. On the other hand I've done translation of international communication with suppliers.

ADVISOR YOUTH ADVISORY GROUP @ RABOBANK

March 2012 - September 2012

The Rabobank Group is an international financial services provider operating on the basis of cooperative principles. For half a year I've been part of a youth advisory group of a regional department of Rabobank. Goal of this group was to develop strategies for the bank to attract and invest in younger clients.

MORE INFORMATION:
See my online resume

www.christianvanthof.com



CHRISTIAN VAN 'T HOF

YOUNG
PROFESSIONAL

CONTACT

+31 (0) 6 22 74 64 41

christian@christianvanthof.com

Bremhoek 4, 8072KB

Nunspeet, the Netherlands

MORE INFORMATION:
See my online resume

www.christianvanthof.com

EDUCATION

INTERNATIONAL BUSINESS AND LANGUAGES (BBA) @ WINDESHEIM, UNIVERSITY OF APPLIED SCIENCES

September 2013 - June 2017 (expected)

International Business and Languages is a full-time four-year programme existing of two parts: business courses and language courses. Language are business Spanish, English and German and other courses in law, finance, marketing, export and distribution.

MARKETING ANALYTICS @ UNIVERSITY OF VIRGINIA

December 2015 - January 2016 | Grade: 91.6%

This online course was about measuring brand and customer assets, perform regression analysis, and design experiments as a way to evaluate and optimize marketing campaigns. Real-world examples with companies such as Snapple, IBM, and Netflix show how marketing analytics informs important decisions.

LATIN AMERICAN BUSINESS STUDIES (MINOR, BBA) @ AMSTERDAM, UNIVERSITY OF APPLIED SCIENCES

September 2015 - January 2016 | Grade: 8

This business minor was focussed on Latin America and touched upon Asia as well. Courses in this minor were: Economic Development, Marketing, International Sales Negotiation, Modern History and Society, Globalisation, Latin American Business Culture and Political Economy.

DISCIPLESHIP TRAINING SCHOOL @ UNIVERSITY OF THE NATIONS (THE NETHERLANDS & BRAZIL)

September 2012 - March 2013

The Discipleship Training School is YWAM's (Youth With a Mission) six month entry-level course, and embodies YWAM's mission to "know God and make Him known". First three months are a lecture phase followed by three months of voluntary and missionary work in Brazil, resulting in a better world vision and personal development.

ECONOMICS & SOCIETY @ LAMBERT FRANCKENS

September 2006 - June 2012

Senior general secondary school for 6 years with a specialisation in 'Economics and Society'. I followed the language courses English, German and Latin, but also other courses related to economics and business like management & organisation, history, economics, math and information science.