



CHRISTIAN VAN 'T HOF

YOUNG PROFESSIONAL

QUICK PROFILE

22-year old student international business & languages from the Netherlands, with over 5 years of work experience in various fields.

More information
& references:

CHRISTIANVANTHOF.COM

WORK EXPERIENCE

OWNER, DESIGNER & DEVELOPER

December 2014 – present | Brightsol (NL)

Brightsol is a small digital marketing agency focussed on SMEs, specialising in building websites, eCommerce and graphic design of logos and business cards.

MARKETING & COMMUNICATIONS

July 2014 – present | Aarding Parking Systems (NL)

I took care of all marketing communication activities. I did several translations from German, Spanish and English to Dutch. Furthermore, I did graphic design for car wrapping, corporate identities and company brochures, and improved websites.

MARKETING INTERN

January 2016 – June 2016 | Proyecto Peru (PE)

I wrote a marketing communication plan for the local market in Cusco for English classes. Furthermore, I worked on website design and Google Analytics, but also graphic design for company brochures and corporate identity.

WEB & GRAPHIC DESIGN

June 2012 – January 2016 | Slaaphof (NL)

Slaaphof is one of the leading specialists in the Netherlands. I created banner ads for several Google AdWords campaigns, worked on newspaper ads, brand website for Viking Boxsprings and did translation of communication with foreign brands.

ADVISOR AT YOUTH ADVISORY GROUP

March 2012 – September 2012 | Rabobank (NL)

The Rabobank is an international financial services provider operating on the basis of cooperative principles. For half a year I have been part of a youth advisory group of a regional department. Goal of this group was to develop strategies for the bank to attract and invest in younger clients.

EDUCATION

INTERNATIONAL BUSINESS AND LANGUAGES (BBA)

September 2013 – June 2017 (expected) | Windesheim (NL)

International Business and Languages is a full-time four-year programme consisting of two parts: business courses and language courses. Languages are business Spanish, English and German and other courses like law, finance, exports and marketing.

MARKETING ANALYTICS (ONLINE COURSE)

December 2015 – January 2016 | Grade: 91,6% | University of Virginia (US)

This online course was about measuring brand and customer assets, performing regression analysis and designing experiments as a way to evaluate and optimise marketing campaigns. Real-world examples with companies such as Snapple, IBM, and Netflix showed how marketing analytics informs important decisions.

LATIN AMERICAN BUSINESS STUDIES (MINOR, BBA)

September 2015 – January 2016 | Amsterdam

This business minor was focussed on Latin America and touched upon Asia as well. Courses were: Economic Development, Marketing, International Sales Negotiation, Modern History and Society, Globalisation, Business Culture and Political Economy.

DISCIPLESHIP TRAINING SCHOOL

September 2012 – March 2013 | YWAM – Netherlands & Brazil

The Discipleship Training School is YWAM's (Youth With A Mission) six month entry-level course, and embodies its mission 'to know God and make Him known'. First three months was a lecture phase in the Netherlands, followed by three months of voluntary work and missionary work in Brazil.

ECONOMICS & SOCIETY

September 2006 – June 2012 | Lambert Franckens College

Senior general secondary school for 6 years with a specialisation in 'Economics and Society'. I followed the language courses English, German and Latin, but also courses related to economics and business like management & organisation, history, economics, math and information science.

CERTIFICATES

Diploma in Digital Marketing | Shaw Academy

Since October 2014 Result: 95%

Diploma in Social Media Marketing & Online Reputation Management | Shaw Academy

Since February 2015 Result: 97%

Marketing Analytics | University of Virginia

Since January 2016 Result: 91,6%

License: QH7CZA9C6YLD

LANGUAGES



Dutch

Native or bilingual proficiency



English

Professional working proficiency



Spanish

Limited working proficiency



German

Limited working proficiency



(Brazilian) Portuguese

Elementary proficiency

PERSONAL DETAILS

Surname Van 't Hof
Name Christian
Date of Birth 24-12-1993
Nationality Dutch
Marital Status Single

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CONTACT INFORMATION

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